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**42nd FIAAA State Conference**

**May 1-4, 2020**

**Orlando Airport Marriott-Lakeside**

***“2020 Vision with FIAAA – Leading Today, Mentoring Tomorrow*”**

**Friday, May 1st :**

**7:00 am-12:00 pm: Early Bird Golf Tournament (Separate Pre-Registration Required!)** *(Eagle Creek Golf Club)*

**8:00 am-12:00 pm: Leadership Training Institute Session #1 (Separate Pre-Registration Required!)**

* LTC 508: Legal Issues III (Hazing, Disabilities, Employment, & Labor Law) *(Maple)*
* LTC 630: Contest Management – Planning, Preparations, & Methods *(Magnolia)*

**11:00 am: Pre-Conference Meeting with Hotel Staff** *(Cove)*

**2:00 pm-6:00 pm: Leadership Training Institute Session #2 (Separate Pre-Registration Required!)**

* LTC 502: Strategies for Organizational Management *(Maple)*
* LTC 504: Legal Issues I (Risk Management) *(Magnolia)*
* LTC 619: The Power of Curb Appeal *(Dogwood)*
* LTC 714: Dealing with Challenging Personalities *(Oak)*

**2:00pm – 8:00pm Vendor Set Up**

**6:15 pm -7:15 pm: FIAAA Board of Directors Meeting** *(Augusta A,B)*

**7:30 pm Registration packets stuffing,** *(Augusta A,B)*

**Silent Auction and Door prizes items turned in**  *(Exec. Conf. Rm)*

**Higher Ed Committee Meeting** *(Pine),*

**Sportsmanship Committee Meeting** *(Oak)*

**8:00 pm-9:00 pm: “Early Bird” Registration Pick Up & Corn Hole Tournament Sign-Up** *(Conference Center Foyer)*

**9:15 pm-11:00 pm: “Early Bird” Athletic Director Social Sponsored by BSN Sports** *(Room # 903)*

**Saturday, May 2nd :**

**7:30 am-11:30 am: Leadership Training Institute Session #3 (Separate Pre-Registration Required!)**

* LTC 503: Enhancing Organization Management *(Magnolia)*
* LTC 506: Legal Issue II (Title IX and Sexual Harassment) *(Maple)*
* LTC 510: Legal Issues IV (Social Media, Transgender, Event Management, Pregnant/Parenting, Int. Prop. *(Dogwood)*
* LTC 706: Coaching Coaches to be Leadership Educators *(Oak)*

**8:00 am - -12:00 County Athletic Directors Meeting** *–* Moderator is Valerie Miyares, CAA, Palm Beach Co.  *(Cove)*

**8:00 am -1:00 pm: Mandy Stoll Silent Auction Set Up** *(Back wall of Grand Ballroom)*

**9:00 am–12:00 pm: CAA Exam (Separate Pre-Registration Required!)** *(Augusta B)*

**9:00 am-12:00 pm Vendor Exhibits Open** *(location determined by vendor set up)*

**9:00 am-11:45 am: Conference Registration Pick Up and Corn Hole Tournament Sign Up** *(Conference Center Foyer)*

**Vendors will be CLOSED for lunch break during the**

**Conference Kickoff and Opening Keynote Speaker Sessions**

**12:00 pm-12:30 pm: Conference Kick Off** *(Vista A,B,C,D)*

* Welcome: Roger Mayo, CMAA, President and Jake von Scherrer, CMAA, President-Elect
  + Introduction of FIAAA Executive Director and Board of Directors
  + Highlight of 42nd Conference and Past-Presidents Introduction
* Introduction of Corporate Sponsors: Russell Wambles, CMAA, Chair, Corporate Committee

**12:30 pm-1:30 pm: Conference Opening Keynote Speaker** *(Vista A,B,C,D)*

Mark Speckman – Coach and Author of Figure It Out: How I Learned to Live in Digital World without Digits

**1:30 pm-7:00 pm: Conference Registration Pick Up** *(Conference Center Foyer)*

**1:30 pm:** **Round 1 of Corn Hole Tournament** *(Conference Center Foyer & other vendor areas)*

**1:30 pm-2:00 pm: 1st Time Attendees Orientation** *(Augusta A,B)*

* Roger Mayo, President - Jake von Scherrer, President Elect - Lauren Otero, Past President - plus FIAAA BOD

**1:30 pm-6:00 pm: FHSAA & Home Campus Q&A with Staff** *(Conference Center Foyer)*

**1:30 pm-8:00 pm Vendor Exhibits Open** *(Grand Ballroom)*

**1:30 pm-8:00 pm: Mandy Stoll Silent Auction** *(Grand Ballroom)*

**1:30 pm-8:00 pm: Conference Gift Pick Up** *(FIAAA Booth Grand Ballroom)*

**2:00 pm: DOOR PRIZE DRAWING #1**  *(Grand Ballroom Vendor area)*

**2:15 pm-2:55 pm: Breakout Session #1** (choose one session to attend)

* **1.1 Putting your Program “Over the Top” – Great Ideas from Master AD’s** *(Vista A)*

Dan Talbot, CMAA Polk Co., Pam Lancaster, CAA Auburndale HS

* **1.2 Getting Involved in the FIAAA and the NIAAA** *(Vista B)*

Andy Chiles, CMAA, FIAAA Executive Dir., Lanness Robinson, NIAAA Board President

* **1.3 Coaching Your Coaches – Getting their Best** *(Vista C)*

Russell Wambles, CMAA, Associate Director of Education – Human Kinetics

* **1.4 Professional Networking Opportunities & Resources Available in Athletic Administration** *(Vista D)*

Dan Comeau, CMAA, Athletic Director, Treasure Coast High, Port St. Lucie, FL

* **1.5 Dealing with a Tragedy – What do you do?** *(Augusta A/B)*

Mark Lee, Co-Athletic Director Hernando High School, Brooksville, FL

**3:15 pm-3:55 pm: Breakout Session #2** (choose one session to attend)

* **2.1 Branding for your School and your Athletic Department** *(Vista A)*

Steve McHale, Athletic Director, Dr. Philipps High School, Orlando, FL

* **2.2 Promoting Your Athletic Dept. Using Social Media** *(Vista B*

Scott Drabcyzk, CAA, Assistant Principal for Athletics, Father Lopez Catholic School, Daytona, FL

* **2.3 Friday Night Lights: Disaster Response** *(Vista C)*

Tammie Talley, CAA, County Athletic Director, Duval County

Valerie Miyares, CAA, County Athletic Director, Palm Beach County

* **2.4 Uncommon Leadership – Developing Leaders at Your School** *(Vista D)*

Dwan Riggins, CAA, Assistant Athletic Director, The Maclay School, Tallahassee, FL

* **2.5 Be in Compliance with Title IX & Gender Equity** *(Augusta A,B)*

John Palmerini: Associate General Counsel, Orange County Public Schools – Orlando

**4:00 pm: DOOR PRIZE DRAWING #2** *(Grand Ballroom Vendor area)*

**4:15 pm-4:55 pm: Breakout Session #3** (choose one session to attend)

* **3.1 Competitive Athletics at the Christian School – a Roundtable Discussion** *(Vista A)*

Mark Butler, Athletic Director Cambridge Christian School, Tampa, FL

* **3.2 Best Practices for a Great Relationship with your Athletic Trainer** *(Vista B)*

Chrystal Charles MS, LAT, ATC, The Maclay School, Tallahassee, FL

* **3.3 New ADs Toolbox: Learning What You Don’t Know You Don’t Know** *(Vista C)*

Jerri Kelly, CAA, Athletic Director, Lake Brantley High School, Altamonte Springs, FL

***\*\*First time attendees will receive a free LTI class for attending this session\*\****

* **3.4 Social Media: Making it Work for You**  *(Vista D)*

Jay Getty, Athletic Director, Hagerty High School, Oviedo, FL

* **3.5 Do’s and Don’ts of Presenting an FHSAA Appeal (Update)** *(Augusta A/B)*

Pam Lancaster, CAA, Athletic Director, Auburndale H.S., Ron Allen, Athletic Dir. Lecanto HS

**5:10 pm-5:50 pm: Breakout Session #4** (choose one session to attend)

* **4.1 NCAA Update** *(Vista A)*

Dan Talbot, CMAA, Polk County Public Schools – Bartow, FL

* **4.2 The Athlete, Coach, Parent Relationship** *(Vista B)*

Ernest Robertson, Jr, CMAA: Athletic Director, Palmer Trinity, Palmetto Bay, FL

* **4.3 Retirement Update – Planning for Your Next Act** *(Vista C)*

Cheryl Golden, CMAA, Retired Miami Dade Co. AD – FIAAA Hall of Fame

* **4.4 Using VNN to Boost Your School’s Marketing** *(Vista D)*

Randy Hagg, Co-Founder and CRO for VNN

* **4.5 Creating a Championship Culture** *(Augusta A,B)*

Deb Savino, CMAA, Assistant AD, Ransom Everglades School, Coconut Grove, FL

**6:15 pm - 8:15 pm: Vendor Reception & Hors d'oeuvres - Sponsored by MF Athletics** – No Charge!  *(Grand Ballroom)*

* Golf Tournament Awards Presentation

**6:15 pm: Corn Hole Tournament** *(Vendor area and foyer area)*

**6:30 pm: DOOR PRIZE DRAWING #3** *(Vendor area)*

**7:30 pm: DOOR PRIZE DRAWING #4** *(Vendor area)*

**8:30 pm till Midnight: Hospitality** **Sponsored by BSN Sports** *(Room #903)*

**Sunday, May 3rd :**

**8:00 am – 8:30 am: Breakfast with the Vendors – Complimentary Continental Breakfast** *(Grand Ballroom)*

**8:00 am - 12:00 pm: Vendor Exhibits Open** *(Grand Ballroom)*

**7:45 am - 9:15 am: Leadership Council Meeting** FIAAA, FHSAA, FACA, FCIS Council Members *(Cove***)**

**8:00 am-9:30 am: Conference Registration** *(Conference Center Foyer)*

**8:00 am-9:30 am: Conference Gift Pick Up** *(FIAAA booth in Grand Ballroom)*

**8:00 am-12:00 pm: Mandy Stoll Silent Auction** *(Grand Ballroom)*

**8:30 am -9:30 am: FHSAA & Home Campus Q&A with Staff** *(Conference Center Foyer)*

**8:30 am-9:15 am: Breakout Session #5** (choose one session to attend)

* **5.1 Character Development through Sports** *(Vista A)*

Greg Winkler, Author: Coaching a Season of Significance

* **5.2 A Lifetime in Athletics – Lessons Learned with Kids, Coaches, and Parents** *(Vista B)*

Ricky Bell, District Athletic Director, Leon County Schools

* **5.3 Building a Great Relationship with your Officials** *(Vista C)*

Michael Parks, Miracle Strip Officials and Bob McKinney, Broward County Officials

* **5.4 Creating an E-SPORTS team at your School** *(Vista D)*

Dr. Clint Kennedy, Director of Acquisition & Education for PlayVS

**9:30 am: DOOR PRIZE DRAWING #5** *(Grand Ballroom)*

**9:45 am-10:15 am: FHSAA General Session****#1 *(****Vista A,B,C,D)*

* George Tomyn: FHSAA Executive Director, Gainesville, FL

**10:20 am: DOOR PRIZE DRAWING #6** *(Grand Ballroom)*

**10:40 am-11:30 am: FHSAA Breakout Session #1**

*(Assigned per attendee, check your name badge for your assigned group: A, B, or C)*

* **Group A:** **Eligibility & Compliance Services Update** *(Vista A,B)* 
  + Craig Damon: FHSAA Assoc. Exec. Director for Eligibility & Compliance – Gainesville, FL
  + Scott Jamison: FHSAA Director for Eligibility & Compliance – Gainesville, FL
* **Group B: Administrative and Financial Services Update** *(Vista C,D)*
  + Jamie Rohrer: FHSAA Assoc. Exec. Director for Administrative Services – Gainesville, FL
  + Brandi Waters: FHSAA Assoc. Exec. Director for Financial Services – Gainesville, FL
* **Group C:** **Home Campus Update** *(Augusta A,B )*
  + Shanell Young: FHSAA Coordinator of Technology – Gainesville, FL

**11:45 am-12:30 pm: FHSAA Breakout Session #2**

*(Assigned per attendee, check your name badge for your assigned group: A, B, or C)*

* **Group B:** **Eligibility & Compliance Services Update** *(Vista A,B)* 
  + Craig Damon: FHSAA Assoc. Exec. Director for Eligibility & Compliance – Gainesville, FL
  + Scott Jamison: FHSAA Director for Eligibility & Compliance – Gainesville, FL
* **Group C: Administrative and Financial Services Update** *(Vista C,D)*
  + Jamie Rohrer: FHSAA Assoc. Exec. Director for Administrative Services – Gainesville, FL
  + Brandi Waters: FHSAA Assoc. Exec. Director for Financial Services – Gainesville, FL
* **Group A:** **Home Campus Update** *(Augusta A,B )*
  + Shanell Young: FHSAA Coordinator of Technology – Gainesville, FL

**12:45 pm – 2:00 pm: LUNCH ON YOUR OWN**

**2:00 pm --2:45 pm: FHSAA Breakout Session #3**

*(Assigned per attendee, check your name badge for your assigned group: A, B, or C)*

* **Group C:** **Eligibility & Compliance Services Update** *(Vista A,B)* 
  + Craig Damon: FHSAA Assoc. Exec. Director for Eligibility & Compliance – Gainesville, FL
  + Scott Jamison: FHSAA Director for Eligibility & Compliance – Gainesville, FL
* **Group A: Administrative and Financial Services Update** *(Vista C,D)*
  + Jamie Rohrer: FHSAA Assoc. Exec. Director for Administrative Services – Gainesville, FL
  + Brandi Waters: FHSAA Assoc. Exec. Director for Financial Services – Gainesville, FL
* **Group B:** **Home Campus Update** *(Augusta A,B )*
  + Shanell Young: FHSAA Coordinator of Technology – Gainesville, FL

**3:00 pm-4:00 pm: FHSAA General Session*****#2 (****Vista A,B,C,D)*

* **Athletic Services Update – Current Florida Legislation, New Developments, and General Questions**
* Justin Harrison, FHSAA Associate Executive Director for Athletic Services, Gainesville, FL

**4:15 pm – 5:30 pm FHSAA & Home Campus Q&A with Staff** *(Conference Center Foyer)*

**4:05 pm: DOOR PRIZE DRAWING #7**  *(Vista A,B,C,D)*

**5:30 pm – 6:30 pm: Chuck Holland Past-Presidents Meeting** *(Marco A)*

Lauren Otero

**7:00 pm: FIAAA Awards Banquet & Hall of Fame Induction** *(Grand Ballroom)*

*\*Included in Your Registration Fee/Pre-Registration Required\**

*\*Business Attire*

* + Welcoming Remarks: Roger Mayo, CMAA, FIAAA President
  + Mandy Stoll Scholar Athlete Awards: Presented by Tammie Talley, CAA
  + FIAAA Awards: Lauren Otero, CMAA FIAAA Awards Committee Chair
    - Dorothy Brunson Special Service Award
    - FIAAA Lifetime Membership Awards
    - NIAAA Frank Kovaleski Professional Development Award Nominee
    - NIAAA State Award of Merit
    - FIAAA Sectional Athletic Director of the Year Award
    - Wayne Taylor Distinguished Service Award
    - Dr. Clarence Noe Outstanding Athletic Administrator of the Year Award
  + Invocation: Ron Allan, FIAAA Chaplain
  + Dinner
  + 2020 Hall of Fame Inductions: Presented by Scott Drabczyk, CAA, FIAAA Hall of Fame Chair
  + Closing Remarks Andy Chiles, CMAA, FIAAA Executive Director

**8:30 pm-Midnight: Hospitality** Sponsored by DTN*(Room #903)*

**Monday, May 4th:**

* **8:30 am: Conference Breakfast & FIAAA Annual Meeting***(Amelia/Sanibel)*

*\*Included in Your Registration Fee/Pre-Registration Required\**

* + Call to Order – Roger Mayo, CMAA, President
  + Invocation – Ron Allan, Chaplain
  + Approval of 2019 Annual Meeting Minutes – Steve McHale, Secretary
  + Treasurer’s Report – Jay Getty, Treasurer
  + Constitutional Revisions – Mike Colby, CMAA, Constitution Committee Chair
  + Outgoing Board Member Recognition – Roger Mayo, CMAA, President
  + Outgoing President’s Award – Andy Chiles, CMAA, FIAAA Executive Director
  + Year of Service Recognition – Ron Allan, Membership Services Committee Chair
  + Chris Hixon Sportsmanship Awards – Kenny Buckner, Sportsmanship Committee Chair
  + Election & Installation of 2020-21 Officers – Andy Chiles, CMAA, FIAAA Executive Director

**9:15 am-10:15 am: Closing General Session** *(Amelia/Sanibel)*

Sports Law Year in Review, John Palmerini, Associate General Counsel, Orange Co. Public Schools – Orlando, FL

**10:15 am: NIAAA Charity Initiative:** Steve McHale, Dr. Phillips High School *(Amelia/Sanibel)*

**10:20 am: DOOR PRIZE DRAWING #8, 50/50 Raffle, Conference Evaluations** *(Amelia/Sanibel)*

**10:40 am-11:40 am: FIAAA Board of Directors Post Conference Board Meeting** *(Marco A/B)*