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**43rd FIAAA State Conference**

**April 30 - May 3, 2021**

**Orlando Airport Marriott-Lakeside**

***“2021 Making a Difference –***

***One Student, One Coach, One Day at a Time*”**

*\* All attendees must wear face covering while attending the conference\**

**Friday, April 30th :**

**7:00 am-12:00 pm: Early Bird Golf Tournament** *Presented by Varsity & School Insurance of Florida**(Eagle Creek Golf Club)*

**(Separate Pre-Registration Required!)**

**8:00 am-12:00 pm: Leadership Training Institute Session #1 (Separate Pre-Registration Required!)**

* LTC 508: Legal Issues III (Hazing, Disabilities, Employment, & Labor Law) *(Vista A)*
* LTC 630: Contest Management – Planning, Preparations, & Methods *(Vista C)*

**11:00 am: Pre-Conference Meeting with Hotel Staff** *(Crimson)*

**2:00 pm-6:00 pm: Leadership Training Institute Session #2 (Separate Pre-Registration Required!)**

* LTC 502: Strategies for Organizational Management *(Vista A)*
* LTC 504: Legal Issues I (Risk Management) *(Vista B)*
* LTC 619: The Power of Curb Appeal *(Vista C)*
* LTC 714: Dealing with Challenging Personalities *(Vista D)*

**2:00pm – 8:00pm Vendor Set Up**

**6:15 pm -7:15 pm: FIAAA Board of Directors Meeting** *(Capri)*

**7:30 pm Registration packets stuffing,** *(Augusta A,B)*

**Silent Auction and Door prizes items turned in**  *(Exec. Conf. Rm)*

**Higher Ed Committee Meeting** *(Pine)*

**Sportsmanship Committee Meeting** *(Oak)*

**8:00 pm-9:00 pm: “Early Bird” Registration Pick Up & Corn Hole Tournament Sign-Up** *(Conference Center Foyer)*

**8:30 pm-11:00 pm: Poolside Social**

**Saturday, May 1st :**

**7:30 am-11:30 am: Leadership Training Institute Session #3 (Separate Pre-Registration Required!)**

* LTC 503: Enhancing Organization Management *(Vista A)*
* LTC 506: Legal Issue II (Title IX and Sexual Harassment) *(Vista B)*
* LTC 510: Legal Issues IV (Social Media, Transgender, Event Management, Pregnant/Parenting, Int. Prop. (*Vista C)*
* LTC 706: Coaching Coaches to be Leadership Educators *(Vista D)*

**8:00 am -12:00 pm County Athletic Directors Meeting** *–* Moderator is Valerie Miyares, CAA, Palm Beach Co.  *(Capri)*

**8:00 am -1:00 pm: Mandy Stoll Silent Auction Set Up** *(Conference Foyer)*

**9:00 am–12:00 pm: CAA Exam (Separate Pre-Registration Required!)** *(Augusta A,B)*

**9:00 am-12:00 pm Vendor Exhibits Open** *(location determined by vendor set up)*

**9:00 am-11:45 am: Conference Registration Pick Up and Corn Hole Tournament Sign Up** *(Conference Center Foyer)*

**Vendors will be CLOSED for lunch break during the**

**Conference Kickoff and Opening Keynote Speaker Sessions**

**12:00 pm-12:30 pm: Conference Kick Off** *(Marco/Amelia)*

* Welcome: Jake von Scherrer, CMAA, President and Rocky Gillis, CMAA, President-Elect
  + Introduction of FIAAA Executive Director and Board of Directors
  + Highlight of 43rd Conference and Past-Presidents Introduction
* Introduction of Corporate Sponsors: Russell Wambles, CMAA, Chair, Corporate Committee

**12:30 pm-1:30 pm: Conference Opening Keynote Speaker** *(Marco/Amelia)*

Kevin Atlas – Varsity Brands, Brand Ambassador: Author of “The Power of a Coach – The Kevin Atlas Story”

**1:30 pm-7:00 pm: Conference Registration Pick Up** *(Conference Center Foyer)*

**1:30 pm:** **Round 1 of Corn Hole Tournament** *Presented by Camp Mobile, Inc. (Band)* *(Outside Adjacent to Pool)*

**1:30 pm-2:00 pm: 1st Time Attendees Orientation** *(Marco/Amelia)* Andy Chiles, Executive Director*-* Jake von Scherrer, President – Rocky Gillis, President Elect - Roger Mayo, Past President plus FIAAA BOD

***\*\*First time attendees will receive a free LTI class (502) for attending this session\*\****

**1:30 pm-6:00 pm: FHSAA & Home Campus Q&A with Staff** *(Conference Center Foyer)*

**1:30 pm-8:00 pm Vendor Exhibits Open** *(Sanibel/Captiva)*

**1:30 pm-8:00 pm: Mandy Stoll Silent Auction** *(Sanibel/Captiva)*

**1:30 pm-8:00 pm: Conference Gift Pick Up** *(Conference Center Foyer)*

**2:00 pm: DOOR PRIZE DRAWING #1**  *(Grand Ballroom Vendor area)*

**2:15 pm-2:55 pm: Breakout Session #1** (choose one session to attend)

* **1.1 Putting your Program “Over the Top” – Great Ideas from Master AD’s** *(Vista A)*

Dan Talbot, CMAA Polk Co., Pam Lancaster, CAA Auburndale HS

* **1.2 Getting Involved in the FIAAA and the NIAAA** *(Vista B)*

Andy Chiles, CMAA, FIAAA Exec. Director and Lanness Robinson, NIAAA Board President

* **1.3 Coaching Your Coaches – Getting their Best** *(Vista C)*

Russell Wambles, CMAA, Associate Director of Education

* **1.4 Professional Networking Opportunities & Resources Available in Athletic Administration** *(Vista D)*

Dan Comeau, CMAA, Athletic Director, Treasure Coast High, Port St. Lucie, FL

* **1.5 Dealing with a Tragedy – What do you do?** *(Augusta A/B)*

Mark Lee, Co-Athletic Director Hernando High School, Brooksville, FL

**3:15 pm-3:55 pm: Breakout Session #2** (choose one session to attend)

* **2.1 Why You Should Have A Student Public Address Announcer** *(Vista A)*

John Fletcher Butler, Maclay HS PA Announcer

* **2.2 Promoting Your Athletic Dept. Using Social Media** *(Vista B*

Scott Drabcyzk, CAA, Assistant Principal for Athletics, Father Lopez Catholic School, Daytona, FL

* **2.3 Friday Night Lights: Disaster Response** *(Vista C)*

Tammie Talley, CAA, County Athletic Director, Duval County

Valerie Miyares, CAA, County Athletic Director, Palm Beach County, FL

* **2.4 Inspiring & Developing Student Athletes to Succeed On & Off the Field** *(Vista D)*

Buc Martinez, Student ACES

* **2.5 Be in Compliance with Title IX & Gender Equity** *(Augusta A,B)*

John Palmerini: Associate General Counsel, Orange County Public Schools – Orlando

**4:00 pm: DOOR PRIZE DRAWING #2** *(Grand Ballroom Vendor area)*

**4:15 pm-4:55 pm: Breakout Session #3** (choose one session to attend)

* **3.1 Using A Podcast To Promote Your Program** *(Vista A)*

Jake Von Scherrer, CMAA, FIAAA President

* **3.2 Booster Clubs in High Schools** *(Vista B)*

Xenia Santiago, Student Activities Liaison, Broward County Public Schools

* **3.3 New ADs Toolbox: Learning What You Don’t Know You Don’t Know** *(Vista C)*

Jerri Kelly, CAA, Athletic Director, Lake Brantley High School, Altamonte Springs, FL

* **3.4 Crafting Captains through Impactful Leadership & Character Education**  *(Vista D)*

Buc Martinez, Student ACES

* **3.5 Do’s and Don’ts of Presenting an FHSAA Appeal (Update)** *(Augusta A/B)*

Pam Lancaster, CAA, Athletic Director, Auburndale H.S., Ron Allan, Athletic Dir. Lecanto HS

**5:10 pm-5:50 pm: Breakout Session #4** (choose one session to attend)

* **4.1 NCAA Update** *(Vista A)*

Dan Talbot, CMAA, Polk County Public Schools – Bartow, FL

Barrington Huntley, NCAA Assistant Dir. Of Outreach & Strategis Partnerships

* **4.2 The Athletic Trainer, Athlete, Coach. Parent Relationship** *(Vista B)*

Gabe Casanova, MS, ATC, LAT, Program Manager, U18 Sports Medicine

* **4.3 Booster Club Alternatives and Sponsorships** *(Vista C)*

Jason Frey, CAA, Athletic Director, Pompano Beach High School, Pompano Beach, FL

Scott Selvidge, Athletic Director, Cypress Bay High School, Weston, FL

* **4.4 Championship Effort: Building A Championship Brand** *(Vista D)*

John Sgromolo, CAA, Clay County District Schools – District Athletic Director

* **4.5 Creating a Championship Culture** *(Augusta A,B)*

Deb Savino, CMAA, Assistant AD, Ransom Everglades School, Coconut Grove, FL

**6:15 pm - 8:15 pm: Vendor Reception** *Sponsored by NGU Sports Lighting/Ephesus and MF Athletics* *(Conference Center Foyer)*

* Golf Tournament Awards Presentation

**6:15 pm: Corn Hole Tournament**  *Presented by Camp Mobile, Inc. (Band)* *(Outside Adjacent to Pool)*

**6:30 pm: DOOR PRIZE DRAWING #3** *(Vendor area)*

**7:30 pm: DOOR PRIZE DRAWING #4** *(Vendor area)*

**Sunday, May 2nd :**

**8:00 am – 8:30 am: Breakfast with the Vendors – Continental Breakfast** *Presented by Gipper**(Grand Ballroom)*

**8:00 am - 12:00 pm: Vendor Exhibits Open** *(Grand Ballroom)*

**7:45 am - 9:15 am: Leadership Council Meeting** FIAAA, FHSAA, FACA, FCIS Council Members *(Cove***)**

**8:00 am-9:30 am: Conference Registration** *(Conference Center Foyer)*

**8:00 am-9:30 am: Conference Gift Pick Up** *(Conference Center Foyer)*

**8:00 am-12:00 pm: Mandy Stoll Silent Auction** *(Grand Ballroom)*

**8:30 am -9:30 am: FHSAA & Home Campus Q&A with Staff** *(Conference Center Foyer)*

**8:30 am-9:15 am: Breakout Session #5** (choose one session to attend)

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* **5.1 Communicating Effectively with Stakeholders** *(Vista A)*

Jamy Bechler, Consultant, Speaker, Author - (John Maxwell Certified Leadership Coach)

* **5.2 Social Media: Making it Work for You**  *(Vista B)*

Jay Getty, CAA, Athletic Director, Hagerty High School, Oviedo, FL

* **5.3 Building a Great Relationship with your Officials** *(Vista C)*

Michael Parks, Miracle Strip Officials and Bob McKinney, Broward County Officials

* **5.4 Department of One – Tips for AD Efficiency** *(Vista D)*

Dr. Danielle Lapoint, Manatee High School, Director of Athletics

* **5.5 Retirement Update – Planning for Your Next Act** *(Augusta A,B)*

Cheryl Golden, CMAA, Retired Miami Dade Co. AD – FIAAA Hall of Fame

**9:30 am: DOOR PRIZE DRAWING #5** *(Sanibel/Captiva)*

**9:45 am-10:15 am: FHSAA Session****#1***(Marco/Amelia)*

* George Tomyn: FHSAA Executive Director, Gainesville, FL

**10:18 am: DOOR PRIZE DRAWING #6  *(****Marco/Amelia)*

**10:30 am-12:30 am: FHSAA Session #2**

* **FHSAA Bylaw & Policy and Florida Legislature Updates**
  + Craig Damon:  FHSAA Associate Executive Director of Eligibility & Compliance
* **FHSAA Eligibility & Compliance Review**
  + Scott Jamison:  FHSAA Director of Eligibility & Compliance

**12:45 pm – 2:00 pm: LUNCH ON YOUR OWN**

* **County Athletic Directors Lunch with BSN Sports (Location – TBD)**

**2:00 pm – 3:00 pm:  FHSAA Session #3** *(Marco/Amelie)*

* **Home Campus Training**
  + Shanell Young: FHSAA Coordinator of Technology
  + Wes Carty: Home Campus
  + Lindsay Warkentin: Home Campus

**3:15 pm – 4:00 pm:  FHSAA Session #4** *(Marco/Amelie)*

* **Athletic Services Update**
  + Justin Harrison: FHSAA Associate Executive Director of Athletic Services

**4:05 pm: DOOR PRIZE DRAWING #7**  *(Marco/Amelia)*

**4:15 pm – 5:00 pm: FHSAA Session #5** *(Marco/Amelie)*

* **FHSAA Classification Discussion**
  + FHSAA Staff

**5:30 pm – 6:30 pm: Chuck Holland Past-Presidents Meeting** *(Augusta A/B)*

Roger Mayo

**7:00 pm: FIAAA Awards Banquet & Hall of Fame Induction** *(Grand Ballroom)*

**Presented by Vital Signs/Wall of Fame and Daktronics**

*\*Included in Your Registration Fee/Pre-Registration Required\**

*\*Business Attire*

* + Welcoming Remarks by Master of Ceremonies: Lauren Otero, CMAA, FIAAA Awards Committee Chair
  + Acknowledgement of Sponsors: Lauren Otero, CMAA, FIAAA Awards Committee Chair
  + Mandy Stoll Scholar Athlete Awards: Presented by Tammie Talley, CAA, FIAAA Higher Ed Committee Chair
  + FIAAA Awards: Lauren Otero, CMAA, FIAAA Awards Committee Chair
    - Dorothy Brunson Special Service Award
    - FIAAA Lifetime Membership Awards
    - NIAAA Frank Kovaleski Professional Development Award Nominee
    - NIAAA State Award of Merit
    - FIAAA Sectional Athletic Director of the Year Award
    - Wayne Taylor Distinguished Service Award
    - Dr. Clarence Noe Outstanding Athletic Administrator of the Year Award
  + Invocation: Ron Allan, FIAAA Chaplain
  + Dinner
  + Welcoming Remarks by Master of Ceremonies: Scott Drabczyk, CAA, FIAAA Hall of Fame Chair
  + 2021 Hall of Fame Inductions: Presented by Scott Drabczyk, CAA, FIAAA Hall of Fame Chair
  + Closing Remarks: Scott Drabczyk, CAA, FIAAA Hall of Fame Chair

**8:30 pm-11:00 pm: Poolside Social**

**Monday, May 3rd:**

* **8:30 am: Conference Breakfast & FIAAA Annual Meeting***by Hometown Ticketing & Gold Sponsors**(Amelia/Sanibel)*

*\*Included in Your Registration Fee/Pre-Registration Required\**

* + Call to Order – Jake von Scherrer, CMAA, President
  + Invocation – Ron Allan, Chaplain
  + Approval of 2020 Annual Meeting Minutes – Tammie Talley, CAA, Secretary
  + Treasurer’s Report – Jay Getty, Treasurer
  + Chris Hixon Sportsmanship Awards – Kenny Buckner, Sportsmanship Committee Chair
  + Year of Service Recognition – Ron Allan, Membership Services Committee Chair
  + Constitutional Revisions – Mike Colby, CMAA, Constitution Committee Chair
  + Outgoing Board Member Recognition – Jake Von Scherrer, CMAA, President
  + Outgoing President’s Award – Andy Chiles, CMAA, FIAAA Executive Director
  + Presentation of Slate of Officers – Roger Mayo, CMAA, Nominating Committee Chair
  + Nominations, Election & Installation of 2021-22 Officers – Andy Chiles, CMAA, FIAAA Executive Director
  + Remarks by new President
  + New Business
  + Adjournment

**9:15 am-10:15 am: Closing General Session** *(Amelia/Sanibel)*

* Sports Law Year in Review, John Palmerini, Associate General Counsel, Orange Co. Public Schools – Orlando, FL

**10:15 am: NIAAA Charity Initiative** *(Amelia/Sanibel)*

* Lanness Robinson, NIAAA Past President, Director of Athletics - Hillsborough County Public Schools

**10:20 am: DOOR PRIZE DRAWING #8, 50/50 Raffle** *(Amelia/Sanibel)*

**10:40 am-11:40 am: FIAAA Board of Directors Post Conference Board Meeting** *(Marco A/B)*