

NIAAA Mentoring Committee Quarterly Newsletter

Mentor Committee Purpose Statement:

The Mentor Committee seeks to assist in providing tools for the novice and experienced athletic administrator alike and can serve as an important agent of sustainability for the honorable position of an Athletic Administrator.

PROFESSIONAL DEVELOPMENT for AD's

Begin planning to attend the National Athletic Director's Conference (NADC), which will be held in Nashville, TN at the Gaylord Opryland Resort & Convention Center, December 9-13, 2022.

<https://www.adconference.org/>

The conference provides opportunities to network, [engage in LTC courses](#), and [hear from athletic administrators](#) from around the world as they share their best practices with attendees.

NFHS Highlight: Support Coaches and Officials

Please take time to review the message, linked above, from NFHS CEO Karissa Neihoff.

New AD Early Year Reminders:

- **Set realistic expectations**
- **Initiate regular contact with mentor**
- **Communicate concerns early on and often**
- **Be honest with the mentor**
- **Welcome the mentor's feedback and concern**
- **Build a solid relationship**
- **Find a variety of methods to achieve objectives**
- **Assist in problem solving**
- **Follow through on commitments**
- **Discuss successes and failures**



AD TIP OF THE MONTH:

Work from a position of strength by identifying those items that must be accomplished each month to ensure your programs continue to thrive.

The Washington Interscholastic Activities Association shares a [Monthly AD Checklist](#) for AD's to help keep them moving forward.

2022-2023 NIAAA Mentor Committee

Section 1	Geri Witalec-Krupa , CMAA	Vice Chair
Section 1	Peter Cofran , CAA	
Section 2	Tim Leach , CAA	
Section 2	Steve Robinson	
Section 3	Steve Gertz , CAA	
Section 4	Brian Mancuso ,	
Section 5	Jen Brooks , CMAA	
Section 6	Paige Hershey , CMAA	
Section 7	Trever Wilson , CMAA	
Section 8	Jeff Lowell , CAA	Chair
Section 8	Tim Sam , CMAA	

Quarterly Literature Spotlight for Athletic Directors:

[Athletic Fundraising & Development for Athletic Directors & Coaches: Effective Fundraising Strategies](#)

- Scott Garvis, CMAA

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For athletic directors on the go....the NYSAAA has started their own YouTube channel, dedicated to providing athletic administrators with important and relevant information.

Check out the channel by choosing the link below.

[NYSAAA, Inc](#)



Educational Athletics in the News:

Name, Image, and Likeness. NIL is something that AD's will need to understand moving forward. From SBLive: [St. John Bosco football players offered NIL deal](#)

From Channel 9 News in Denver, Colorado: [Referee shortage impacting Colorado high school sports schedule](#)

AD Best Practices: As your year gets started, remember that others have paved the way for you. State mentor programs have been working to gather artifacts to assist athletic directors, whether new or experienced. By accessing the links provided below, you will be able to gather documents and other tools designed to save you time and spark ideas about how you can best serve your athletes, coaches, and community.

[Arizona:](#)

[New Jersey](#)

[New York](#)

[Oregon](#)

[Virginia](#)

[Washington](#)

[Wisconsin](#)

There is great information available to athletic administrators, designed to assist new and veterans alike. Please take some time to check out the links, and gather resources designed to save you time.